STRATEGIC ALLIANCE WITH SAI CONSULTORES, S.C.

Mexico City, September 8, 2010

Holding Monex, S.A.P.I.B. DE C.V. announces today, a strategic alliance with SAI Consultores, S.C. In order to strengthen the performance of SAI investment banking services with that of Monex through a joint public offering of various consulting services.

Monex and SAI will offer investment banking services focused on joint ventures, divisions, sales, strategic planning, assistance for business in the process of mergers or acquisitions, increase of capital and financing (without including banking and credit services befitting the Credit Institutions Act nor brokerage activities befitting to the Securities Market Act).

Through this alliance, Monex continues its commitment to provide the best financial solutions for businesses, complementing credit, treasury and payment services already offered through its subsidiary Monex Grupo Financiero, S.A. De C.V (and that is in financial institutions), Pagos Intermex, S.A. De C.V. and Prestaciones Universales, S.A. De C.V.